



(Translation)

Ref. MONO 040/17

August 9, 2017

Subject: Notification of Operating Results for the Second Quarter of 2017

To: President

The Stock Exchange of Thailand

Enclosures: 1) A copy of financial report and consolidated financial statements

2) A summary of the operating results of the listed company and subsidiaries for the second quarter of 2017 (F45-3)

Mono Technology Public Company Limited (the “Company”) would like to submit the copy of financial report and financial statements for the second quarter of 2017 (ended June 30, 2017) reviewed by the auditor and the meeting of the Audit Committee No. 4/2017 held on August 9, 2017. These financial report and financial statements were also approved by the meeting of the Board of Directors No. 4/2017 held on August 9, 2017. Details of operating results can be summarized as follows:

### 1. Total Revenues

Unit: Million Baht

	For 1 Quarter Compare Q2/16 with Q2/17				For 2 Quarters Compare Q2/16 with Q2/17			
	Q2/16	Q2/17	Increase (Decrease)	Percent	Q2/16	Q2/17	Increase (Decrease)	Percent
Mobile value added service (MVAS) revenue	222.82	195.21	(27.61)	(12.39)	455.38	408.52	(46.86)	(10.29)
Advertising revenue	337.82	449.18	111.36	32.96	561.49	825.42	263.93	47.01
Other revenue	33.59	48.25	14.66	43.64	74.04	105.95	31.91	43.10
Total revenues	594.23	692.64	98.41	16.56	1,090.91	1,339.89	248.98	22.82

For the second quarter of 2017, the total revenue of the Company and subsidiaries in 3 months amounted to 692.64 million Baht, compared to 594.23 million Baht in 3 months of the second quarter of 2016, increasing by 98.41 million Baht or 16.56 percent.

For the second quarter of 2017, the total revenue in 6 months amounted to 1,339.89 million Baht, compared to 1,090.91 million Baht in 6 months of the second quarter of 2016, increasing by 248.98 million Baht or 22.82 percent.

The advertising revenue in 3 months of the second quarter of 2017 was 449.18 million Baht, compared to 337.82 million Baht in 3 months of the second quarter of 2016, increasing by 111.36 million Baht or 32.96 percent.

The advertising revenue in 6 months of the second quarter of 2017 was 825.42 million Baht, compared to 561.49 million Baht in 6 months of the second quarter of 2016, increasing by 263.93 million Baht or 47.01 percent.

This was due to the continuous increase in income from digital TV business Mono29 channel which appeared in a high growth of rating. In June 2017, the average rating was 0.866, increasing by 22 percent compared to 0.710 in June 2016. Currently, the average rating of Mono29 channel ranked fourth of all free TV channels. The average rating as of July 2017 was 0.968. (Data from AGB Nielsen, Rating All 15+)

## 2. Earnings Before Interest, Tax, Depreciation and Amortization (EBITDA) and Net Profit (Loss)

Unit: Million Baht

	For 1 Quarter Compare Q2/16 with Q2/17				For 2 Quarters Compare Q2/16 with Q2/17			
	Q2/16	Q2/17	Increase (Decrease)	Percent	Q2/16	Q2/17	Increase (Decrease)	Percent
Earnings Before Interest, Tax, Depreciation and Amortization (EBITDA)	256.94	340.14	83.20	32.38	413.18	649.25	236.07	57.13
Net Profit (Loss)	13.08	51.63	38.55	294.72	(67.10)	74.77	141.87	211.43

For the second quarter of 2017, EBITDA in 3 months of the Company and subsidiaries totaled 340.14 million Baht, compared to EBITDA of 256.94 million Baht in 3 months of the second quarter of 2016, profit increased by 83.20 million Baht or 32.38 percent.

For the second quarter of 2017, EBITDA in 6 months of the Company and subsidiaries totaled 649.25 million Baht, compared to EBITDA of 413.18 million Baht in 6 months of the second quarter of 2016, profit increased by 236.07 million Baht or 57.13 percent.

The net profit of the Company and subsidiaries in 3 months of the second quarter of 2017 totaled 51.63 million Baht, compared to net profit of 13.08 million Baht in 3 months of the second quarter of 2016, profit increased by 38.55 million Baht or 294.72 percent.

The net profit in 6 months of the second quarter of 2017 totaled 74.77 million Baht, compared to net loss of 67.10 million Baht in 6 months of the second quarter of 2016, profit increased by 141.87 million Baht or 211.43 percent.

Please be informed accordingly.

Yours sincerely,

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(Mr. Sang Do Lee)  
Chief Executive Officer