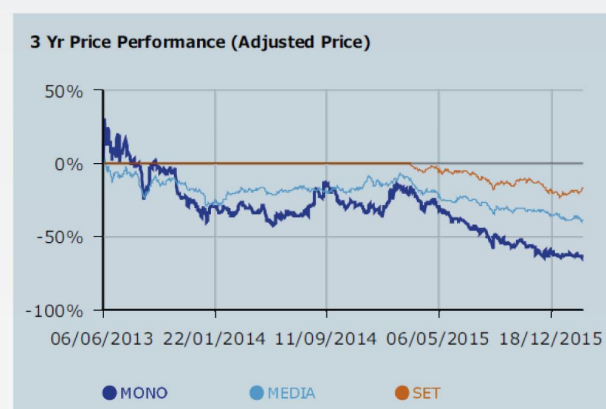


SECURITIES PROFILE

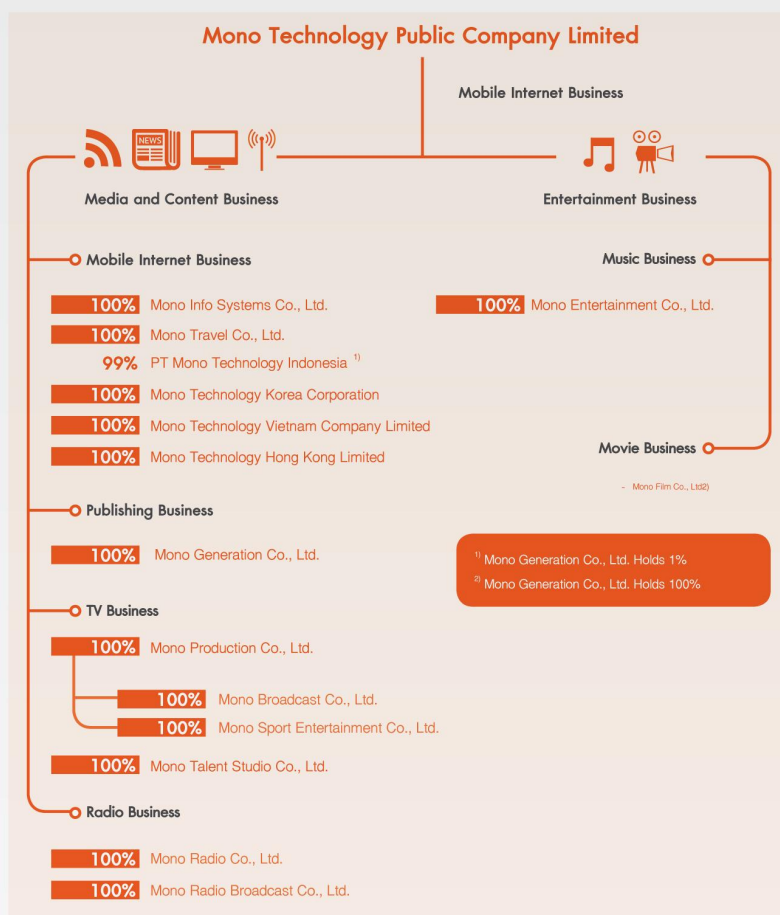
Stock Symbol : MONO
 Market : SET
 Industries : Services
 Sector : Media & Publishing
 Type of Business : Media and Content Business; and Entertainment Business
 Share Price : THB 2.10 per share (As of 03/03/16)
 Market Capitalization : THB 6,616.96 mn. (As of 03/03/16)
 Outstanding Share : 3,150,935,537 shares
 Free Float : 22.64% (As of 13/03/15)

Share Price Performance (3 Year)



Company Structure

Mono Technology PCL. has 15 subsidiaries, which can be divided into two main businesses : media and content business; and entertainment business.



Top 10 Shareholders

List of Shareholders	As of Mar. 13, 2015 (%)
1. Mr. Pete Bodharamik	71.99
2. Mr. Soraj Asavaprapha	2.21
3. Mr. Navamin Prasopnet	0.74
4. Thai NVDR Co., Ltd	0.72
5. MR. SANG DO LEE	0.61
6. Thai Value Focus Equity-Dividend Fund	0.56
7. Mr. Taweechart Churangkul	0.43
8. Mr. Chan bulkul	0.41
9. Morgan Stanley & Co. International Plc.	0.39
10. Mr. Komsak Wattanasriroj	0.37

Award

Excellent CG Scoring and 2nd Investors' Choice Awards

Rated 1 of 55 companies in the top level of Corporate Governance "Excellence: 5 Stars", with the score ranging from 90 to 100 points, of all 588 listed companies being surveyed by Thai Institute of Directors (IOD).

Received "Investors' Choice Award" presented by Thai Investors Association for two consecutive years for achieving 100 full scores on the perfect arrangement of the Annual General Meeting from the pre-assessment, the meeting assessment and the post-assessment.

2015 PERFORMANCE

TOP 3 business

1. Mobile Internet

Mobile Internet: Strong Mobile Internet Business player with outstanding services and performance

■ Collaborating with TV broadcasters namely 5-7-9 Channels and KPN, as well as establishing powerful business partners namely the three major mobile operators (AIS-DTAC-TRUE) and international content provider (www.mashable.com).

■ Providing wide range of services for smart device enjoyment including Short Message Service (SMS), Interactive Voice Response (IVR), Ring Back Tone (RBT), Mobile Sites and Mobile Applications.

■ Ranking 4th for TOP HIT website in Thailand with the number of unique IP visitor up to 810,000 per day on www.MThai.com.



2.TV

Nationwide Digital Ratings on Average Audience per Minute during July to December 2015 (Restated)

Rank	Ch. No.	Channel	2015 Rating					
			Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
1	35	CH.7	2.600	2.796	2.849	3.108	2.505	2.305
2	33	CH.3 HD	2.153	1.899	1.798	1.972	2.064	1.876
3	23	WORK POINT TV	0.648	0.724	0.716	0.811	0.710	0.590
4	27	CH. 8 (RS)	0.390	0.459	0.502	0.521	0.514	0.449
5	29	MONO 29	0.329	0.308	0.326	0.406	0.370	0.373
6	31	ONE (GMM)	0.245	0.216	0.247	0.272	0.250	0.246
7	28	CH.3 SD	0.188	0.213	0.183	0.215	0.208	0.220
8	30	CH. 9 MCOT	0.220	0.213	0.211	0.204	0.191	0.183
9	24	TRUE4U	0.093	0.143	0.159	0.150	0.149	0.134
10	13	CH. 3 Family	0.095	0.100	0.119	0.144	0.112	0.132

Source: AGB Nielsen Media Research (Thailand)



Contact

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ฟรีทีวีที่มี **หนังดี ซีรีส์ดัง** มากที่สุด

PREMIUM NO BLOCKBUSTER NO SUPER NO MOVIES NO HIT NO MOVIES

MONO29
MOTION NONSTOP CHANNEL
MONO29
REVIEWS



TV: Premium contents satisfying viewers nationwide with great advertising business opportunity

■ Soaring the 5th among new players in Free TV Business with premium contents underlining the position “MONO29: Free TV with the Most Number of Great Movies and Popular TV Series”.

■ Rebranding Zaa Network to Mono Plus where viewers can enjoy Thai and international movies, series, varieties and sports broadcasting in High-Definition via C-Band and KU-Band systems, cable TV, IPTV boxes and <http://monoplus.mthai.com>.

■ Rising ad expenditure by 143.91 percent foresees a bright future for digital TV commercial market competition.

3. Movie

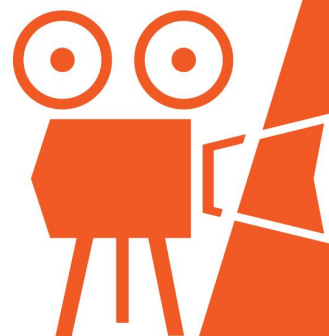
Movie Business: Competitive newcomer with bountiful movies on various channels

■ Operating a complete movie business from producing, buying to selling Thai and international films with strong business alliances namely Sahamongkol Film International Co.Ltd., Phranakorn Film Co.Ltd., M Pictures Co.Ltd., United Home Entertainment, etc.

■ Establishing “T Moment” Production House with Tai Entertainment Co.Ltd. aiming to produce 3 to 4 well-qualified movies per year.

■ Importing 26 box-office hits and award winning films from Asia, Europe and America to Thai cinemas and releasing 3 films from Mono Picture Production House.

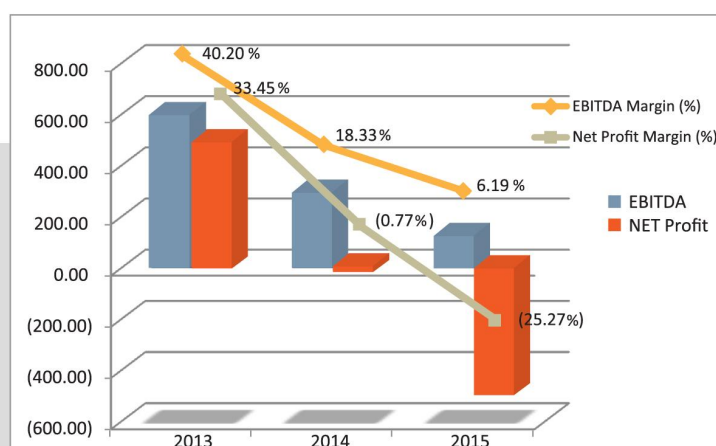
■ Rebranding www.Doonung.com to www.Monomaxxx.com with more copyright films, series, cartoons and varieties of online video streaming at same package prices targeting 2 million members in 2016.



Financial highlight

Items	Consolidated Statement		
	2013	2014 (Restated)	2015
Balance Sheet (THB mil.)			
Total Assets	3,356.11	5,400.10	5,277.74
Total Liabilities	263.17	2,488.88	2,854.18
Total Shareholders' Equity	3,092.94	2,911.22	2,423.56
Profit and Loss Statement (THB mil.)			
Sales and Services Income	1,407.39	1,526.31	1,892.96
Total Revenue	1,497.96	1,603.42	1,925.14
Profit before finance cost and income tax	542.76	4.41	(407.11)
Net profit (loss) attributable to Equity holders of the Company	501.12	(12.42)	(486.57)
Number of Shares(million shares) ¹	1,297.30	3,080.00	3,085.56
Earnings per Share (THB)	0.39	0.00	(0.16)
Financial Ratio			
Gross Profit Margin (%)	58.66	33.77	12.69
Operating Profit Margin (%)	32.13	(4.76)	(23.21)
Net Profit Margin (%)	33.45	(0.77)	(25.27)
Return on Equity (%)	28.24	(0.41)	(18.24)
Return on Asset (%)	24.31	(0.28)	(9.11)
Debt to Equity Ratio (times)	0.09	0.85	1.18
P/E (times)	19.49	83.73	-

Profitability



Revenue structure 2014 -2015 (compare)

2015

- Mobile Internet
- Publishing
- TV
- Radio
- Music
- Movie
- Others

